

## **Player Agent Internship Opportunity at Capture Sports Agency**

Location: Fort Wayne, Indiana

Capture Sports Agency, a boutique firm located in the heart of Fort Wayne, Indiana, is excited to announce the opening of a marketing internship position. Our agency specializes in representing and promoting some of the most promising talents in women's basketball and within NIL. We are committed to building strong, personalized relationships with our clients and providing them with the highest level of service. As we continue to grow, we are looking for a passionate, innovative, and motivated individual to join our team and contribute to our marketing efforts.

### **Internship Overview:**

As a Player Agent Intern at Capture Sports Agency, you will be immersed in the dynamic world of sports management, gaining hands-on experience in athlete representation, contract negotiation, and brand development. This internship is designed for individuals who are passionate about sports, highly motivated, and eager to learn about the business aspects of athlete management.

### **Key Responsibilities:**

- Assist in the research and analysis of market trends, potential sponsorship opportunities, and competitive landscape to enhance our athletes' positioning and opportunities.
- Support the player agents in preparing for negotiations, including contract drafting, endorsement deals, and other agreements.
- Recruiting talent and securing brand deals for clients
- Help in coordinating and managing public relations efforts, including media appearances, social media presence, and community outreach initiatives.
- Participate in client meetings and events, providing logistical support and contributing to strategy discussions.
- Perform administrative duties as needed, including but not limited to, scheduling, correspondence, and maintaining client files.

### **Qualifications:**

- Currently enrolled in or a recent graduate of a degree program related to Sports Management, Business, Marketing, or a related field.
- A strong passion for and knowledge of sports.
- Excellent communication, organizational, and interpersonal skills.
- Ability to work independently as well as part of a team in a fast-paced environment.
- Proficiency in Microsoft Office and social media platforms.

### **What You Will Gain:**

- Invaluable insight into the day-to-day operations of a boutique sports agency and the career of a player agent.
- Hands-on experience in athlete representation, contract negotiations, and brand building.
- Networking opportunities with professionals in the sports industry.
- A deeper understanding of the business behind sports and the intricacies of athlete management.

This is an unpaid internship. The internship will run for a duration of 3-6 months (May-October), with flexible hours to accommodate academic and sporting commitments. This position is also remote. This position also offers the potential for future employment opportunities with Capture Sports Agency.

If you are driven, creative, and ready to kickstart your career in sports marketing, we would love to hear from you. Please submit your resume, cover letter, and a brief portfolio of any relevant work to [info@capturesportsagency.com](mailto:info@capturesportsagency.com).

Join us at Capture Sports Agency and be a part of a team that is passionate about sports, marketing, and making a difference in the careers of athletes. We look forward to welcoming our next marketing intern to the team!

Capture Sports Agency is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.