

Marketing Internship Opportunity at Capture Sports Agency

Location: Fort Wayne, Indiana

Capture Sports Agency, a boutique firm located in the heart of Fort Wayne, Indiana, is excited to announce the opening of a marketing internship position. Our agency specializes in representing and promoting some of the most promising talents in women's basketball and within NIL. We are committed to building strong, personalized relationships with our clients and providing them with the highest level of service. As we continue to grow, we are looking for a passionate, innovative, and motivated individual to join our team and contribute to our marketing efforts.

Internship Overview:

This internship offers a unique opportunity to gain hands-on experience in the sports marketing industry. The intern will work closely with our marketing team to develop and implement marketing strategies that enhance our agency's brand visibility and client engagement. This role provides the unique chance to work closely with a team of passionate professionals dedicated to promoting athletes, events, and brands within the sports sector. This position is ideal for a student or recent graduate who is looking to apply their academic knowledge in a real-world setting, gain valuable industry experience, and make meaningful contributions to a dynamic team.

Key Responsibilities:

- Assist in the development and execution of marketing and promotional campaigns for our clients, including social media management, email marketing, and event promotions.
- Conduct market research to identify new opportunities and trends in the sports industry.
- Collaborate with the team to create engaging content for our website and social media platforms.
- Support the coordination of events and activations, including client appearances, autograph signings, and community outreach initiatives.

- Assist with administrative and operational tasks as needed to support the marketing team.

Qualifications:

- Currently enrolled in or a recent graduate of a bachelor's program in Marketing, Communications, Sports Management, or a related field.
- Strong interest in the sports industry and a passion for marketing.
- Excellent written and verbal communication skills.
- Proficiency in social media platforms and Microsoft Office Suite.
- Creative thinker with the ability to work independently and as part of a team.
- Organized and detail-oriented, with the ability to manage multiple projects simultaneously.

This is an unpaid internship. The internship will run for a duration of 3-6 months (May-October), with flexible hours to accommodate academic and sporting commitments. This position is also remote. This position also offers the potential for future employment opportunities with Capture Sports Agency.

If you are driven, creative, and ready to kickstart your career in sports marketing, we would love to hear from you. Please submit your resume, cover letter, and a brief portfolio of any relevant work to info@capturesportsagency.com.

Join us at Capture Sports Agency and be a part of a team that is passionate about sports, marketing, and making a difference in the careers of athletes. We look forward to welcoming our next marketing intern to the team!

Capture Sports Agency is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.